

STARTUP FOUNDERS

2018



STARTUPIK
STARTUP MAGAZINE

v 1.0



Table of Contents

Jason fried, father of basecamp.....	2
Jen Groover, a lady to learn from	4
Richard Branson, definition of the word boss	6
Jonathan fields, when pen makes a good life	8
Live 4 hours style with Tim Ferriss	10
Tim Berry, a good old fashion entrepreneur in modern startup world	12
Tony Hsieh, from Link Exchange to Zappos.....	14
Alexis Kerry Ohanian, citizen Kane of startups and reddit man	16
Qais Al Khonji, an entrepreneur prodigy from Middle East	18
Donna Harris a lady with multiple startup talents	20
Seth Godin, from Yoyodyne to Squidoo	22
Steve blank, father of The Customer Development Methodology	24
Aaron Levie founder of box.....	26
Pat Flynn, from architect to entrepreneur.....	28
Marc Nager, modern hero of startup era	30
A Girl boss called Sophia Amoruso.....	32
Gary Vaynerchuk, master of social media guidelines	35
Dave Sifry, founder of Technorati.....	37
Mark Cuban the man who reinvented sport business.....	39
Scott Case, first residence of Main Street Genome	42
Evan Thomas Spiegel, founder of snapchat.....	44
Randi Zuckerberg, from Facebook to Zuckerberg Media.....	46
Derek Sivers, a clown who founded 3 major startups	48
Dave McClure, founder of 500 Startups	51
Jason Calacanis, Engadget founder.....	53
Jack Dorsey, Twitter and Square	55
Final Note.....	58

Jason fried, father of basecamp



Jason Fried is not some random name in startup world and many of us know his name and his work. In this article we will take a look at his life as an entrepreneur and introduce him to people who might not know him.

Who is Jason Fried?

To begin with we have to go back in time and see who this guy is. He is an American man which born and raised in a normal family. His childhood didn't have any special point worth mentioning except that he was not the best student of his class but he loved computer. Back in 1980 he saw a Macintosh system in his friend's home and this event led to his eternal love for computers. He even wrote a full letter which gave his parents more than 100 reasons to buy a computer when they denied his request and obviously we can see who the winner here was.

But when he started his approach to business, startup world felt a little shake. He established a company called 37signals around 19



years ago. This company had 3 founders which were Carlos Segura, Ernest Kim and Jason Fried. They have started this business from Chicago, where Jason Fried lived. The idea came from his childhood and he turned what he had to deal with into something everyone can use.

Basecamp comes to life

When Jason Fried was young, he had a nice collection of music like many of us had back then. There was no CD, no DVD and no online music shops so everything was physical but managing music was hard and he used to lose his tapes or loan them and forget where they are. So Jason Fried decided to go and learn a computer system to manage his archive and that was the first spark of Basecamp idea for him.

He found out that using internet and web, you can manage everything easier. Back then internet was a dialup system but he knew that it will have a great future so the team behind Basecamp (after some years, 37signals changed its name to basecamp) went on full throttle for web design.

Right now they have many packages and focuses on flagship brands only. This bright approach was not go unnoticed and even great Jeff Bezos bought some of their shares so technically he is partly owning basecamp too.

Jason Fried proved that you can be one of your customers at first and then you can identify what they need. He is still young and has a lot more to offer to startup and business world but even now, he has done a great deal of work.

Jen Groover, a lady to learn from



We all know great people (or at least heard about them) who can teach us great deal of stuff about business. When it is about startup, you either have a chance to learn from CEO's and high rank people in companies or from people who are indirectly involved in it, people such as Jen Groover.

Jen Groover is a writer and an amazing journalist and more than that, she is a startup expert and today we will take a look at her life as a great female example for startup world. But first let us clarify something, just because she has decided to go all out in teaching people, it doesn't mean that she is not involved in startup business management.

One woman brand
SUCCESS MAGAZINE has named Jen Groover as One woman brand and some other magazines such as entrepreneur called her by titles such as Serial Entrepreneur and Creativity and Innovation Guru. She started her path as an entrepreneur by creating something new, the



world's first compartmentalized handbag that she called it Butler Bag. This bag was just the beginning and soon she made her lifestyle brand a household name. This brand is now one of many brands she is managing.

Another main brand of Jen Groover is Leader Girlz. This brand is extremely important in today's world because it can teach young girls some great and important stuff about empowerment. You may think that it's not a new thing but when you know that Leader Girlz teaches that through play and fun and that's why people are tend to learn a lot easier this way.

Media queen

There are multiple amazing TV shows that can teach you and entertain you at the same time and it's fair to say that Jen Groover was a part of many of them. Just to clarify her importance, I have to mention that she was nominated for TV Personality of The Year Award on 2013.

She wrote many books and articles which can give you an insight about business in a way that you can't find in other books. She is not a feminist but she makes bold moves to prove that both genders are equal in business environment.

If you want to know more of her then you can find a lot from her in her web site (jengroover.com) or by just following her on social media. What if? & Why Not is the title of her last book and it's all about starting your own business. And one more thing, her new book "Operator manual for Life" will publish soon as well.

Richard Branson, definition of the word boss



We have introduced you to many startup founders and entrepreneurs in startupik but today we have a special one for you: Richard Branson is a huge name in business world and today we want to take a look at his life to see what he has done to earn his position as an entrepreneur and a well-known business man.

Early life and path of businessman ship

Richard Branson or as his full name and title states, Sir Richard Charles Nicholas Branson, born in London back in 1950. His family were rich and famous so he raised in a high class environment made of people like his grandfather who was a judge in England's high court.

But life was not easy for him as a child. Richard Branson had dyslexia and because of that, his academic performance was not that good. His family never stopped supporting him and that lead to a



point where he started to show his sparkles as a talented young man.

One of the fun facts about his childhood is that, head master of the school where Richard Branson studied once told him he either will become a millionaire or ends up in jail, and he was wrong because Richard Branson didn't become either one, he became a billionaire! He quitted school when he was only 16 and started a small newspaper with his friend and this newspaper named Student, was his first step toward greatness.

Starting Virgin with a great vision

Back in 1980's Richard Branson who had already a successful decade as a business man, started Virgin brand. His first step was Virgin Atlantic Airways, an airway focused on economic flights. After that he started Virgin Mobile in the last year of previous century and then expanded his airline business to Australia under Virgin Australia brand.

During 20 years, he expanded Virgin airlines into multiple countries and then he felt that the sky is not high enough for his ambitions. The result was a business who targeted beyond this planet. Richard Branson started Virgin Galactic in 2004 and stated that he wants to make space tourism real.

Right now he is one of the richest people in the world. Richard Branson has net worth of 4.9 billion US Dollars and spends most of his time with his family or with his multiple Virgin Brands. Right now he is the 4th richest man in UK and is one of top 1000 influential people of the world according to Time magazine.

Jonathan fields, when pen makes a good life



Jonathan fields is a well-known name for many of us, he is an amazing author and a wonderful family man above them all he is a business mastermind and a great entrepreneur. In this article we try to highlight his life as an idol to show you why he can be considered as a role model for young talents who want to make it in startup world.

Jonathan fields as a self-described person

Jonathon fields worked in many different companies and fields which makes it a little bit hard to describe him in short sentences but he did it very well himself. He introduces himself like this:

"I help people live more connected, engaged and joyful lives. I am a New York City dad, husband, entrepreneur and award-winning author, founder of mission-driven media and education venture, Good Life Project, where my team and I lead a global community in the quest to live more meaningful, connected and vital lives.



I also executive producer and host one of the top podcasts in the world (Good Life Project), along with a growing catalog of events, trainings and courses, including an annual adult summer camp for more than 400 people. My latest book, How to Live a Good Life: Soulful Stories, Surprising Science and Practical Wisdom, explores validated strategies to cultivate a life well-lived."

As you can see there is no better way to describe him and his work and that's why we leave it here and focus on what he did.

Good Life project

We can say that the most notable work in life of Mr. Jonathan fields is Goodlife project. This project is all about self-improvement. They help people with speeches, books, podcasts and communities. Each one of their works are planned and categorized in their own right and that's why joining them will help you to take part in making the world a better place.

Another great thing that Jonathan fields do is writing. He writes books about business and success and self-improvement. You can read his books to learn a lot about uncharted lands of your own mind. So go on and read his books and join Good life project or GLP as they call it themselves to get in touch with new people who are in the same direction with you, people who can help you and let you help them to become a better person for the whole world.

Live 4 hours style with Tim Ferriss



Today we want to give you story of a great entrepreneur and founder who is not well-known for the company he founded but instead, made multiple companies become reality by sharing his own knowledge with them. Tim Ferriss is an entrepreneur and author who is known to the word for his books and his speeches and today we will take a look at his life and the path he took to reach where he is today.

A kid from east Hampton who made his made business

Tim Ferriss born in July 20th on 1977. His family raised him in a peaceful environment in East Hampton, New York. He had an odd taste as a young person and after school decided to study in East Asian culture in college.

Finally he got his degree from Princeton University and started the new millennia with graduation. He started a regular daily job in a company but his head was full of dreams that he was eager to make them come true, so he decided to start his own business.



From BrainQUICKEN to the 4-Hour Workweek
Tim Ferriss founded his company and called it BrainQuicken. This company was just a building block for his later dreams and he started developing his idea for the next move soon after founding it. It took him 7 years to reach his dream but he finally did it.

He joined multiple TV shows in well-known channels such as History channel and got famous for his role in “Trial by fire” where he decided to learn ancient art of shooting arrows while riding a horse (an ancient Chinese traditional fighting style.)

Soon after he started writing his own books and finally made the world better place by sharing his knowledge with others. The 4-hour Workweek is his greatest book and acts like a roadmap toward success.

This book sold more than 1.35 million copies worldwide and widely considered as one of the greatest book for business owners and young startup minds. Right now Tim Ferriss is an angel investor and a blogger. He is a great advisor too and has the experience in working as advisor for giants such as Twitter and Facebook.

Today his speeches are very famous and well accepted and many people listen to what he says as a gold mine of knowledge so I guess that you can give it a try too, trust me, you will learn a lot.

Tim Berry, a good old fashion entrepreneur in modern startup world



There are many young founders in today's world and most of the old ones are either retired or working in the shadow but there is no denying that without people like Tim Berry, startup world wouldn't be the same today. In this article we will take a look at his life and the long journey he had in the way of becoming a great name in the world of entrepreneurs.

Personal life and early days



Tim Berry born on 1948 in Eugene in Oregon State. He raised with his family there and then started his studies as a young talent back in 1970's. His first academic achievement was BA in Literature back on 1970 from University of Notre Dame and then he got his MA in journalism from university of Oregon on 1974 and late got his MBA from Stanford University on 1981.

He got married in 1970 and moved to Mexico City as a journalist. His wife was a major key into his success and even the money which he spent on getting his MBA came by her help and mutual investment in real estate business. Even now after all these years and having 5 children, they still live happy together.

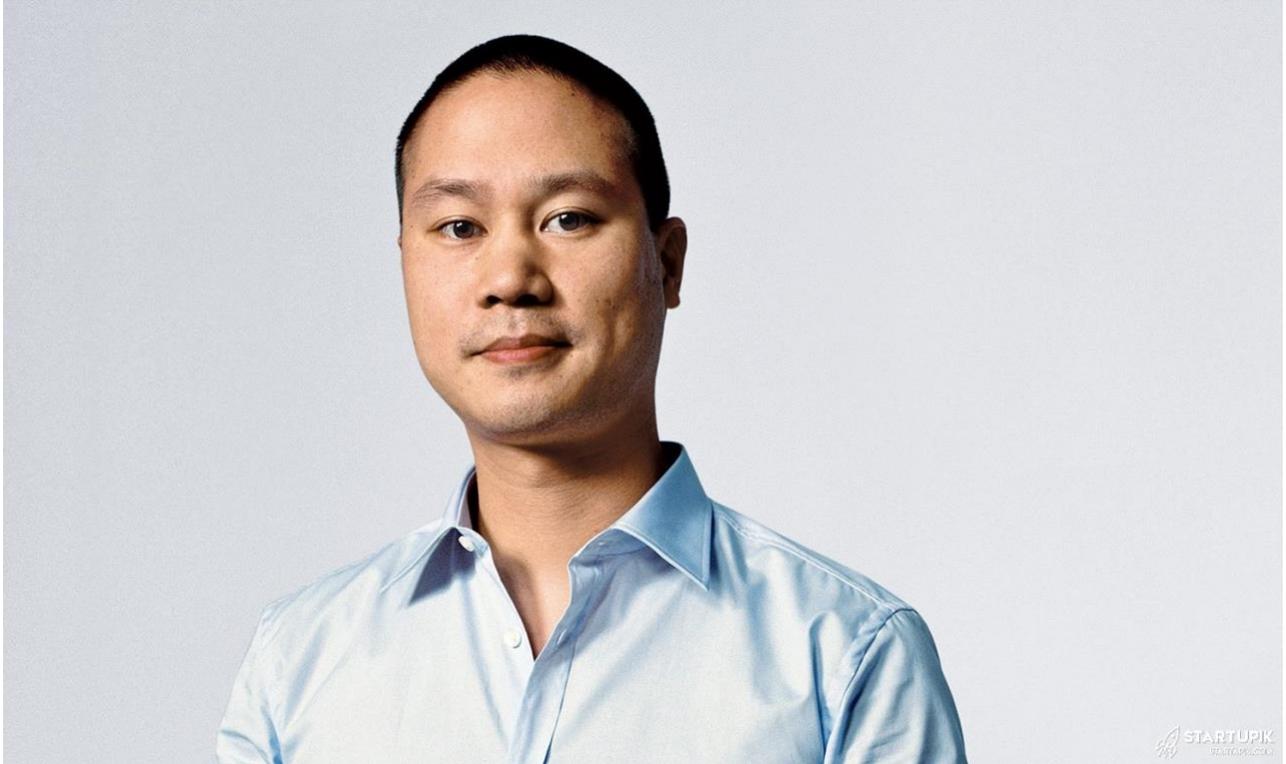
In 1983, Tim Berry started his own consulting practice and reached big name customers such as HP and Apple. Later that year he founded his own company called Infoplan. This company was a great success and later (after 5 years) changed its name to Palo Alto Software.

from bankruptcy to the greatest heights

After some years, Tim Berry decided to go back to Oregon and this led to his company to shift there as well. In 1994 and after 2 years of this physical shift, Palo Alto Software got extremely close to bankruptcy but Berry was a fighter, he fought to save his company and finally in 1994 he made his great impact by releasing first version of its Business Plan Pro software.

This software was so successful that Berry and his team had 5 million \$ revenue at the beginning of the new century. After some years of the new millennia, Tim Berry stepped down from his position and gave his chair to his daughter. Since then he spend most of his time with his family and his other hobby: writing. He published multiple books which we suggest you to read them if you want to learn more about startup and specially tech startups.

Tony Hsieh, from Link Exchange to Zappos



Well, Tony Hsieh may be already a well-known name for many of you. He is CEO of Zappos and an active player on tweeter but above these, he is an entrepreneur and a venture capitalist that helped many of startups to grow and make it into business. In this article we will take a look at his life and path he had traveled in order to get net worth of 840 million US dollars.

Early life and path to blossom

As you can tell by his look, Tony Hsieh is not originally from United States. He born and raised in America but his parents where migrants from Taiwan. He born in 1973 in Christmas time in Illinois and raised in San Francisco with his parents.

After a nice childhood, he went to Harvard University and got his computer science degree from there. We got graduated on 1995 but during his time at Harvard, he met a person who became one of the most important people in his life. He managed a pizza place in his student days and there he met Alfred Lin as one of his best customers.



A great start with Link Exchange

One year after his graduation, he started to think about a new business and came up with the idea of Link Exchange. This company was established in 1996. The idea was simple and a new thing back then: people can become a participant to show other people adds in their panel and vice versa.

He got the first 30 customers and clients all by himself and soon after they grew to 20 thousand users in 3 months and 400 thousand users in less than 2 years. After this huge success, Microsoft showed interest and bought Link exchange for 265 million in 1998.

Zappos and light weight jets

Tony Hsieh made some other successful attempts after Link Exchange and founded companies such as Venture Frogs. This company was another advertisement company and Tony Hsieh used all his experience in making it but this wasn't enough for him and he decided to make something much bigger.

He turned into his old pizza customer and they have founded a new company called Zappos. Main idea came from Nick Swinmurn and after he discussed it with Tony Hsieh, they made it into a giant extremely fast. Now Zappos is no more a shoe selling website, they have passed 1 billion revenue by 2009 and still growing under Tony Hsieh as CEO.

Right now Tony Hsieh is still CEO of Zappos but he have invested in light weight private jets in JetSuite Company. He knows a lot about the business and he is not shy to share them in twitter so we suggest you to follow him there for free insight.

Alexis Kerry Ohanian, citizen Kane of startups and reddit man



Alexis Kerry Ohanian is an American entrepreneur which is mostly known for his presence in media activities (reddit) and news publishing websites. He is still very young and many of us can relate to him in many ways and that's why in this article we are going to show you a glimpse of his life on the path of becoming a great startup founder.

A Not so American American

Alexis Kerry Ohanian born on 1983 in a migrant family. His father was half Armenian half American and her mother was from Germany. This led Alexis Kerry Ohanian to a new dimension of perspective and perhaps played a key role in his future.

He raised with his family until he was old enough to join college and got his degree from university of Virginia. It was on this time that he met with his friend called Steve Huffman and they came up with some brilliant ideas.

From rejection to shine

Alexis Kerry Ohanian and Huffman polished their idea and made the idea of my mobile menu and took to some investors but they got rejected by them in the harshest way. After that, they did not yield



and decided to come up with another idea that can actually get interest from investors.

After some time and spending hours of thinking and planning, they came up with the idea which we know today as reddit. They have started Reddit project as fast as they could but windy tides of life were about to come to Alexis Kerry Ohanian's life.

After working on reddit for some time, he received two news that can break any man from within. First of all he heard that his wife fell from 5th floor and is in coma and right after that, another sad news came to him: doctors have found a tumor in his mother's body and these two caused some delay in his progress but never stopped him.

Mayor of the internet

Alexis Kerry Ohanian worked hard to make reddit what it is today and that's why Forbs magazine titled him as the mayor of the internet. This alone shows that chairman of reddit is a key face in today's digital world and knowing that he got rejected multiple times, faced loss of the loved ones and many other hardships will make us realize that you have to be tenacious and persistence in order to make the things go your way in business.

Right now Alexis Kerry Ohanian is married to famous tennis player Serena Williams and works as an investor to help people like himself to shine.

Qais Al Khonji, an entrepreneur prodigy from Middle East



Usually we see a lot of founders and entrepreneurs from west but it doesn't mean we can't find amazing people from east, we have already introduced you to some of eastern faces in startup world and today we will give and other great example of these people. Qais Al Khonji as his name suggests, is an Arab entrepreneur which had a great deal of positive effect on startup world. In this article we will take a look at his life and his path in the world of modern business.

Personal life

Qais Al Khonji born and raised in Muscat, Oman. His birth year is 1978 which means that he is yet to reach his 40's. He had his childhood with his family but when he turned into a young man, his parents sent him abroad to study in wales. He finished his studies back at 1998



and got his degree in business from Atlantic college there. But it didn't stop him from there and he got another degree from leister and Montfort University. After a while he has started his work and gained some experience in business

From Qais United to Genesis International

Things got interesting when he started to think about his own business and this led to Qais united in 2010. This company was a simple business system. They brought goods from china and sold them to normal people and individuals. But he didn't stayed a this level for long.

Back In 2012 and after 2 years of working on Qais United, Qais Al Khonji started a new business called Genesis international. This time his goal was IT solutions and he got a huge approach toward them. This company had the dream of smart cities which was a thing from the future back then (and it still is) and it made Qais Al Khonji into a well-known name in tech startup world. After that he became member of multiple government and nongovernment bodies and made himself available whenever Oman or even tech world needed him. This made him Social entrepreneur of the year back in 2015 which is a prestigious award by any measures.

He is also one of the top 50 entrepreneurs of the whole world according to Forbs magazine. He has proven to all of us that we are going to make it into business, there is no need to rush things and we have to go for steady pace just like what Qais Al Khonji did.

Donna Harris a lady with multiple startup talents



When we think about startup world, usually men are the main players but it doesn't mean that ladies are unable to shine or even outshine men in startup. A great example for this is Donna Harris, she is an entrepreneur known for her regular participation in multiple startups. In this article we take a look at her life and career as a business woman.

Going to college and joining business

A wise man once said never ask a lady about her age so that may justify why there are almost no solid information about Donna Harris age but age is only a number and what's important for us is what she did when she turned into an adult. Harris got a Bachelor degree in business at 1990 and then after some delay, pursued her MBA in school of business in University of Michigan at 1999.

She started her career fast and extremely effective. She started with some small roles but after sometime, got the vice chair position in Inter point group. This group was a market government relation system and they can generate around 8 billion US dollars per year which shows why her task there was important and extremely tense.



Donna Harris founded Kinderstreet and worked as its CEO. This company was a SaaS solution in education systems. After sometime she moved to Centromine as Vice president of strategic planning, marketing and product management. But her main role was yet to be taken by her.

From 1776 to startup America

In recent years, Donna Harris turned into a well-known business name by working with two major startup companies named 1776 and startup America. Startup America was her first move and it was an ecosystem which helped people in making startup work easier in United States.

After this successful move, Donna Harris cofounded 1776 back in 2013. This startup is all about mentoring, startups and lead them toward connections they need in order to make their growth, faster.

These two experiences made her involved in multiple startups with different approaches and in distinct industrial fields. That's why she has a vast knowledge of startups and her expertise can help any startup to grow. But it's not the only way you can use her knowledge, you can set her as an example for yourself and try to be like her or even suppress her in order to help others. Startup life is not easy but you can do it with less stress if you have help or you can be the help for the others, just as Donna Harris is.

Seth Godin, from Yoyodyne to Squidoo



Seth Godin is another American entrepreneur and writer which is well known for both his startup and entrepreneurship and his writing skills. He was XEO and founder of multiple companies and a great example for all young talents who want to be a part of future of startup era. In this article we will take quick look at his life and his work to see the road he took in his 57 years of god given life.

Early life and starting business

Seth Godin born on 1960 in network and raised there with his family. His early life was nothing special and he raised as a fine young man. He finished his school at 1979 and after 5 years got his degree from university of Stanford at 1984.



In 1986 he used all his savings to start his own business. He founded Seth Godin productions and started his work in book packing business. His first office was an apartment in New York City and he spent all his 20000 on this business. After sometime he met Mark Hurst and this was a major turning point for him and start of a new venture.

From Startup to blogging and writing

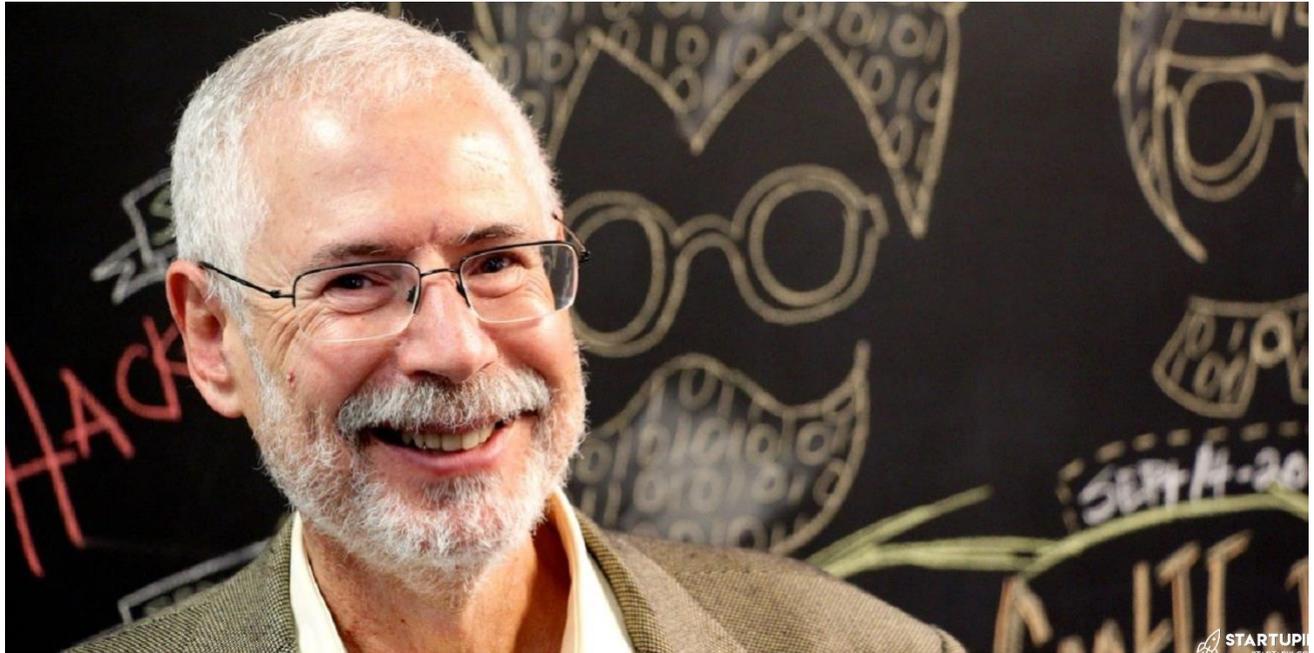
Hurst and Godin founded Yoyodyne together and this led to a point that Godin sold his book packing business to solely focus on this new company. After sometime, he decided to make a whole new approach which is called permission marketing.

They have launched Yoyodyne at 1995 and after sometime become very successful. They have used interesting stuff such as gaming and entertainment to do advertisement for big companies. After that in 1998 he sold his share over 30 million USD and became vice present of Yahoo which was a giant backthen.

After downfall of yahoo, Seth Godin turned his side hobby into a more serious work and started blogging better than ever. In 2006 he founded another startup called Squidoo and after some years sold it in 2014. He has written more than 17 books and has more than 1000 major blogs and articles which can be helpful for all of young entrepreneurs.

As you can see, his 57 years are well spent but he still wants to change the world and improve the business quality for everyone in startup world. So if you want to know what you want to be in the future then he can be a good role model for you. so go on and read his books to learn more about startup and business venture ahead of you.

Steve blank, father of The Customer Development Methodology



There are many entrepreneurs out there who came and repeated the same thing over and over again but some of them are there who think they can change what's already there and Steve blank is a great example of this case. He is an entrepreneur known for his mastery over of Customer Development Methodology. In this article we will take a look at his life and his work to see how he turned from a normal to amazing.

Personal life

Steve blank born on 1953 in New York City and raised there with his mother and sister since his father left them when he was 6.this type of life was tough but he learned from it and raised on his own feet. Soon he became a young student at university of Michigan but his time there was short.

Steve blank dropped out of college and joined military. He was a part of Vietnam War and I believe that since he saw all types of life and hardship, he learned a lot about people and their thought and that's what led him into Customer Development Methodology.



Steve blank at Silicon Valley

He joined Silicon Valley even before many of us were born. He was there at 1978 and start his career at ESL which was a startup studying soviet technology for USA government. He was a normal person in Silicon Valley until he decided to do something extremely different and that lead into Customer Development Methodology.

This concept is a detailed approach that can be applied on startups which can help them to manage their product success and make it work. This idea was so good that he started to become a hit back in 1990's.

This methodology was so effective that it is still useful in today's startup world. After that he started his life as a teacher and spread his knowledge to people who are in the same path he was before. Now days he is a legend at the end of the road but he still tries to help younger people to do the right thing at the start of their beginning of your path in startup world.

Steve blank became a part of The National Science Foundation Innovation Corps and started spreading his methodology at a bigger scale. Steve blank won multiple awards and honors in his life and its right to say he is a great example for all of young people who want to be a part of startup world.

Aaron Levie founder of box



It was not a long time ago that we needed a hard disk to store all of our stuff and we had to carry it everywhere with us but in today's modern world, we are leaving near clouds (if not in it) and there is no need for us to take our heavy hard disk with us. In this road we had multiple names helping us live this cloudy dream and Box is one of them. In this article we are going to take a look at life of Aaron Levie, the founder of Box.

Early life and sparks of genius in college

Aaron Levie or as his full name is, Aaron Winsor Levie is a great entrepreneur from United States of America. His is indeed a great name in tech industry. He is still young so many of us can relate to him and his success. Levie is 34 and born and grew in a normal family in Seattle. There is not much to talk about his childhood but everything got interesting when he joined college. In there he and his friends started to show the first sparkles of brilliance and the rest is their legacy. He studied and Southern California university and in there he and his friends came up with idea which we know as Box today.



Box is a cloud based system and it was so great that Aaron Levie decided to leave his studies to start his own adventure. He is not the main founder of Box but he is indeed cofounder of it and CEO of this cloud giant as well.

To clouds and beyond

Back in 2004, Aaron Levie was working on his project with his class mates. He started to study the market for his project but the result was not satisfying. He decided that if things are not right, then I will make them right and seized this opportunity to build his File storage business.

Box was a great Idea because it aimed at individuals instead of big firms and this risk payed off very well. He left college at 2005 and with help of Dylan Smith (CFO of Box) put all of his energy on the box. One of the first people who helped them was Mark Cuban and he granted them some capital to expand their business.

After 2 years, they have found out that there are too many companies mimicking what they did and the market is indeed not as good as before so they have decided to go for Business level of cloud storage services. After 5 more years, they had their foot step in Europe and opened their office in London.

Right now Aaron Levie is CEO of box and writes articles and books from time to time as well. He is still young and full of energy and idea so we can rest assure that we will hear about him more in the future. People like Aaron Levie showed us that study can't replace Idea and brilliance and that's why we can take him as an example and dedicate our life to our goal.

Pat Flynn, from architect to entrepreneur



There is no denying g that media has a major boosting effect on startups. Having a great platform to reach the audience is a blessing for any startup and people like Pat Flynn are making this blessing available for more than few. In this article we will take a look at his life and the road he took as an entrepreneur to change the world of media as we know it.

Life as it goes

Life has a plan for all of us and maybe we don't want to carryon that plan to get somewhere new. This story is about Pat Flynn, the man who started in a normal path but ended up in a magnificent one. He born in 1982 in a normal family in USA. His life was good and normal and he decided to do what most of us do: join the college, study hard and become and employee.

His plan was successful and he finished his studies and graduated from University of California as an architect and got a decent job. But this normal life was not meant to be for him and he eventually lost his job in 2008.



Most of us would have felt broken and defeated but he stood up and started his own life from scratch. This decision made him one of the best people in podcast world.

Flynndustries LLC

He started his own podcast system called Flynndustries LLC. This system was a revolutionary way in podcast and made this media a great platform for startups to shine. He started many startups under his wings in Flynndustries LLC which some of the most important ones among them are Green Exam Academy, Create A Clickable Map, Security Guard Training HQ and Food Truckr.

His podcasts was so great and effective that he find his way to the top extremely fast. He even managed to get in the list of top 25 marketing influencers of 2017 by Forbs. Right now his podcast system is one of the top 10 podcasts in business category on iTunes and hundred thousands of audiences are waiting for his performance all over the world.

If you want to know more about Pat Flynn then you can refer to his website on <http://smartpassiveincome.com/> or become his follower in social media networks. He will definitely give you some great insights about business as a startup.

Pat Flynn is a great example for people who fail. His life showed us that failing is not falling and we can raise and shine even when the sky seems to be grey.

Marc Nager, modern hero of startup era



Marc Nager is a well-known entrepreneur and a great business man. He is the founder of Up global and Startup Weekend. One of the most amazing things about him is that even though he had an amazing run of income with his company, he decided to give all up and make an NGO out of a tech giant. In this article we will take a look at his life and his path on becoming one of the best examples of entrepreneur.

Early life

Marc Nager started his life as a normal person. He was a young boy in California who was in love with football at college time and spent a lot of time with his friends, so nothing too special was there to tell but his life was something like a gem waiting for its turn to get polished.

After his studies he started his career in 2008. He settled in Seattle and started his business with help of two great people who turned into his lifelong partners. One of them married Nager and the other one helped him out with his dreams in business world as co-founder.



Making his mark on tech industry

He started Startup Weekend startup with these two people and then did the most unimaginable thing: turned his crown jewel into a nonprofit organization. Startup weekend is a 3 day event where talents and people who love business and startups, gather around to exchange knowledge and get too know startup world better. Being CEO of such important regular event system is no easy task but Marc Nager passed this test with flying colors.

After that he ended up becoming CEO of yet another great NGO. Up Global was something new back then and thanks to efforts from Marc Nager and his team, multiple young talents was able to find their way into the world of startups. Actually being CEO of an NGO can be extremely hard because you can't control everything by yourself and you have to answer to many other people but Marc Nager decided to go for the harder path.

After that he decided that it is time to lay low a little bit. He joined Techstars as Chief community officer but didn't last long there. After two moths he joined Telluride Venture Accelerator as Managing director and VP innovation. He is still there and tries to make the world better.

We all know that money is extremely tempting but people like Marc Nager proved to us that we can get enough money by helping the others. He is a great example for all young entrepreneurs and a new age hero for all startup lovers.

A Girl boss called Sophia Amoruso



Sophia Amoruso is an American entrepreneur and business woman. She is from San Diego California and known as founder of Nasty Gal and Girl boss fashion and media systems. In this article we will talk about her life and the road she took to reach her current state as a business woman.

Personal life

Sophia Amoruso born on 1984 in San Diego. Her parents were immigrants and her origin comes from 3 European countries (Italy, Portugal and Greece) so she was raised among orthodox Christians. Her early life was not easy and she had to deal with depression and ADHD (attention deficit hyperactivity disorder) but she proved that she is stronger than her problems and raised above them.



Moving to California was a key point for her. She started selling fashionable and stylish cloths on ebay when she was only 22. She loved a singer called Betty Davis and took her business named from her. Her business was called Nasty Gal Vintage and after sometime, she thought about growing beyond a simple merchant.

Nasty Gal

Many of us worked with ebay and yet only small amount of us thought about things beyond it; but Sophia Amoruso didn't want to be in majority side and decided to go beyond that. She started her own retail website but kept Nasty Gal Vintage name (at least most of it).

Her website was called Nasty Gal and focused on young girls in social media environment. This analysis was great because she was able to make her business grow extremely fast. The whole Nasty Gal system had less than a quarter million dollars revenue back at 2008 but they were able to grow so fast that in less than 3 years, they had more than 10 million Dollars of revenue per year.

Media in Girl boss style

On 2015 and after some successful years at Nasty Gal, Amoruso decided to step down from CEO position. After that she started another venture called Girl boss. This new adventure was a TV series. As the matter of fact this TV show was based on Sophia Amoruso's life and right now it is very popular and have its first season ended with 13 episodes.

This TV show is not for everyone but Sophia Amoruso's audience which are mostly young ladies are there to enjoy it. Right now and after selling Nasty Gal for 20 million Dollars in 2017, Sophia Amoruso lives happy and I can bet that she thinks about her next adventure.

Sophia Amoruso is a great example of being able to overcome difficulties in life and she showed us how to pass depression and turn into a great entrepreneur using will power.



Gary Vaynerchuk, master of social media guidelines



If you follow big companies on social media then you are definitely familiar with Gary Vaynerchuk and his works, but are you really? The answer is both yes and no. you might not know him but you know his work; he is a top advisor for social approach and worked with multiple top class and big name companies.

But who is Gary Vaynerchuk? That's the question we want to answer here in this article to show you why this entrepreneur is a great example for all startup leaders all around the world.

Early life

Gary Vaynerchuk born in east Europe in Belarus on 1975. His family migrated to United States in late 80 and that's when his path started to change. He had a big family with 5 brothers and sisters and they lived in a small apartment in New York. After sometimes, they moved to New Jersey. He started his business venture there and made his first capital using baseball card trading. He did this when he was 14 and that alone shows his passion and brilliance for business. Soon after that he joined Mount Ida College and got his degree there back at 1998.



From online sale to media agency

He didn't wait for long after graduation and joined his father's business. He renamed his father's discount system and named it Wine library. He expanded this system into a full media scale media system about wine and byproducts.

He used different approaches such as email marketing and e-commerce to get new level of results. After sometimes he turned his 3 million dollar business into a giant and multiplied the value of Wine Library 20 times to make a 60 million dollar business in 2005.

Later on he founded a media advertisement agency with his brother on 2009 and He finally stepped down from this category on 2011. But he did not sell his part and only stayed away from direct management. Now this business which is called Vayner Media, has more than 100 million annual revenue and more than 600 people are working there.

He invested in a lot of companies and biggest names among them are twitter and Facebook. He also turned Vayner into a multi branch system and started working in sport, RSE as well.

His later works were more software oriented but still with media approach. He started planet of Apps for apple, a TV show about applications on apple product. He also worked on multiple tv shows such as #AskGaryVee Show, Wine Library TV and DailyVee.

When pen is at hand

Gary Vaynerchuk is the author of multiple books as well. He wrote Crush It! Why Now is the Time to Cash in on your Passion and received a huge amount of attention from this book. This book became a best seller on wall street journal and made him write his second book titled Thank You Economy. His third book was a hit as well and this book was called Jab, Jab, Jab, Right Hook: How to Tell Your Story in a Noisy Social World. He still writes and works as an entrepreneur and that's why you can follow him on social media to learn from this great mind.



Dave Sifry, founder of Technorati



Dave Sifry is a big name as an entrepreneur and a great mind in startup era. He is the founder of Technorati and was involved with multiple other projects as well. In this article we will look at highlights of his life and his career to see how turned from a developer into an entrepreneur.

Personal life

When Dave Sifry born on 1968, the world was a totally different place to live. He was raised in an era here computers were just like what we see as space trips and tourism today; but this didn't stop him from showing interest in this amazing new world so he started learning. He learned how to code on commodore (which was a hot



name back then) PET. This decision changed his life forever and after that he decided to move to Silicon Valley even though he was only a teen.

He spent his time in his dream land and after sometimes, started his study at John Hopkins University. After getting a degree in computer science, he joined Mitsubishi as his first job as an engineer, where the long and winding road to glory started for him.

Technorati

Dave Sifry is funder of Technorati. This web site is an amazing type of search engine. Technorati is a professional search engine for Weblogs and you can search blog articles using this powerful engine.

Dave Sifry founded Technorati back in 2002 and then they ran into trouble a couple of years later. The infamous Edelman's fake blog scandal was a huge blow for a newcomer such as Technorati back in 2006 because they teamed up a couple of months before this scandal. But Technorati was able to live on and a huge part of this was because of Dave Sifry.

He was the CEO of Technorati for 5 years and Sifry gave up his position to Richard Jalichandra but he was still a member of board until Synacor bought Technorati for 3 million dollars at 2016.

Life after Technorati

We can call Technorati as his most impressive achievement but list of his work as an entrepreneur won't stop there. He is cofounder of multiple other startups and business in his career. Sifry cofounded companies such as Offbeat Guides, Sputnik (not to be mistaken by a news agency with similar name) which was a Wi-Fi gateway company and last not least, Linux care.

He has won multiple awards in his life as an entrepreneur. He was a brilliant engineer as well and worked for companies such as Mozilla as a member of thunderbird project. He won 3 awards with



Technorati back in 2006 and two of them were given to Dave Sifry in SXSW awards.

Dave Sifry lives with his wife named Noriko and they have two kids called Noah and Melody. Tight now he is working on Linux care more than any other project and has a huge impact on open world popularity these days. He is a great example of old-school entrepreneurs and worked on computer science since 1991 with a huge impact on this business so we can say that if you want to pick a role model, Dave Sifry might be a good one for you.

Mark Cuban the man who reinvented sport business



The name Mark Cuban may not be a familiar one for many people but without him the current entertainment media for sport industry would never be the same. It's fair to say that Mark Cuban re invented this industry with a startup approach.

Who is Mark Cuban

Mark Cuban is an American entrepreneur and businessman. He born in USA back in 1958. He had an unusual life as a kid, Mark Cuban himself describes that his mother changed her work every one or two weeks and that's why he got to know about multiple business.

He started his business career way too early. He was 12 when he started selling garbage plastic bags to gain income in order to fix his sport shoes. He proved that he is an opportunist. When he was only 16, he came to know about a strike and took newspaper from other cities to that region and gain his first impressive amount using this wide view.



He later joined university of Pittsburgh and Indiana University. He finally finished his studies at 1981 in field of management. After that, he started to rewrite the history on his own way.

Reinventing an already established business

Mark Cuban started his own company called Micro solutions in software field. This company made him a millionaire and in less than 8 years, h sold it for 6 million US dollars back in 1990.

After that he started his approach in sport industry and made his impact on basketball first. He made one of the first online broadcast systems in the whole world and named it Audionet. Audionet was a successful Webcasting system and later on changed name to Broadcast.com.

This website had a huge impact in what we see today as online sport streaming. They made the first live stream of a sport event back in 1999 and then moved on into other types of shows such as fashion.

Sometime after that, Yahoo bought them for more than 5 billion dollars and then Mark Cuban started a new adventure. Since then he got into multiple businesses such as cinema, real state and etc.

A new startup era under Mark Cuban

Mark Cuban not only made a huge impact on business world using his own ideas but he also started investing in multiple startups. He made a huge investment in multiple startup companies and made the path easier for many young talents to shine.

One of the best examples of his investments is Brondell. This startup had some ideas about high-tech toilets and now they are a huge name in this industry. At the moment, Mark Cuban is mainly concentrated on media business and American sports.

He won multiple awards for his media works and he is also one of the most powerful people in multiple sports inside USA. Right now he is living with his family and reduced his activities a little bit but he is still investing on new and raisin startups. Mark Cuban is a great example



of an entrepreneur, a good venture capitalist and he is a great role model if you want to re-invent something which seems solid at the moment.

Scott Case, first residence of Main Street Genome



Scott Case or as his legal name is Timothy Case, is a well-known entrepreneur and inventor. He established multiple companies and startups and on top of them we have Main Street Genome and Priceline.com. In this article we will take a look at his life and the way he traversed to become a well-known and respected entrepreneur in today's world.

Media presence



Scott Case is a well-known master of twitter. He always put inspiring messages and tweets which are extremely helpful for young CEO's and startup managers. So go on and follow him on twitter. You can link to his page by clicking [here](#).

He is active in LinkedIn as well and he describes himself like this: "I'm a technologist, entrepreneur and inventor and was founding CTO of priceline.com, the "Name Your Own Price" Internet service. At the Walker Digital Invention Laboratory, I helped build a portfolio of intellectual property, and am a named inventor on dozens of U.S. patents including the underlying portfolio for priceline.com."

From startup America Partnership to Main Street Genome Scott Case is CEO and Founding member of Startup America Partnership. This company is focused on creating startup communities and it's a very helpful startup center in unites states of America. Case worked as their CEO from 2011 to 2013 and then he joined his next adventure at Main Street Genome.

He is a co-founder of Main Street Genome and they make precious data available for newcomers in startup world. This website has become extremely popular since 2013 and Scott Case is a huge part of this success.

Priceline.com

Scott Case stablished Priceline.com as one of the greatest in the world. This website is an internet travel service center and when Case founded this center, nobody expected that Priceline would reach 1 billion annual sale milestone in less than 2 years.

This great success leads to rise of multiple copycats but Priceline.com kept their position as a top and high class website despite all these raising competition. This is mostly because of Case's Excellent management skills.

Fighting malaria

Scott Case is working within the industry but he never forgets that we are all human beings. He joined No More team back in 2006. This



teams work as a non-profit organization to promote prevention of malaria.

This team helped many people and prevented many deaths all around the world. They have raised more than 1.4 billion dollars in order to fight malaria and this is yet another reason why Scott Case can be a great example and role model for young Startup founders.

These are only some of many great things he has done as a master mind and an entrepreneur. He led multiple businesses to great heights using his knowledge. Currently he is the president of Priceline.com and lives with his wife and 4 kids in Maryland.

Evan Thomas Spiegel, founder of snapchat



Evan Thomas Spiegel is a well-known name in modern era of social networks. He is the founder of snapchat and one of the most successful young entrepreneurs in the whole world.

He started one of the most successful social networks in the history by focusing on specific audience instead of common crowd and this alone shows his analytic view of modern world.

From a Lawyer family to It industry

Both his father and mother are lawyers and they raised him in Los Angeles until he joined Otis College of arts and design. He was deep into art but then he decided to join Stanford University to change his career path into what we know today.

In his study time, he was not just a student, he started to take internship and work with companies such as red bull. This helped him to work on more than one dimension of his personal career and got a huge impact on his future. He started his designing classes when he was only a school student and when he was a college student, he was an instructor as well. But all this didn't made him finish his



college and he finally left Stanford on 2012 to focus on his big project.

Here comes snapchat

Snapchat was the main reason Evan Thomas Spiegel left Stanford. He met bobby murphy in Stanford and murphy polished his base idea for snapchat. Together they made the very first snapchat mobile app and they had a third colleague called Reggie brown.

Now days Evan Thomas Spiegel and Murphy have the main power in snapchat and turned it into a social media giant. But at the same time they focused on charity as well as financial success. In 2017 they announced that they have given 13 million Class A shares of snapchat to charity. These shares will be used for Youth non-profit organization for fields such as art, and education.

Dawn side of a great idea

Evan Thomas Spiegel is not all glory and greatness, he had multiple downsides which the most infamous among them is his quote on snap chat in which he called this social media only for the rich people. His words brought him a huge back lash. He said that he don't want snapchat to grow in poor countries such as India and hence enraged more than 1.3 billion people with only one line.

He later on tried to correct his mistake and said that snap chat is for everyone and that's why it is available for free. Even thou he has some problems with his attitude and temper but his idea and design brilliance is not something to be ignored. At the moment he spends his time with his family more than ever. He is one of the top 5000 richest people in the world and who could imagine the same if he decided to finish his degree at Stanford instead of founding snapchat.

Randi Zuckerberg, from Facebook to Zuckerberg Media



Let's start with the obvious question that you all have in your minds right now. Yes, you read that right, Facebook and Zuckerberg are in the same sentence but it's not mark we are talking about. Randi Zuckerberg is marks sister and she was a big part of Facebook's early success.

From advertisement firm employee to a media giant

Actually Randi Zuckerberg is older than mark. She born in 1982 and as we mentioned earlier, she is 2 years older than her brother. She studied at Harvard university and then started her career at a big marketing firm called Ogilvy & Mather. She worked there from 2002 to 2004 until she received a call from her brother.

Mark had some problems with Facebook and he believed that there are not enough people who can understand his vision and transfer it to the others. That's why he tried to bring her sister and use Randi's expertise in marketing for his own business.



Randi Zuckerberg said yes to his brother and the rest is history. She was a great choice because she could travel around the globe and use her skills to make Facebook known to others. Facebook was a small startup back then and Randi played a major role in their advertisement campaigns as their Director of Market Development.

From Facebook glamour to Post Facebook days

Randi Zuckerberg was Director of Market Development and spokeswoman of Facebook for 7 years but she never became addicted to that glamour and shining castle. Randi resigned from Facebook on 2011 to continue her own adventures. She founded her own media firm. This firm was called Zuckerberg Media and she still holds a key role there today. This startup is all about generating media content for different places such as United Nations.

If you want to know about Randi Zuckerberg and her skills in advertising then you can read her book titled park Your Career in Advertising. This book got published on 2013 and sparked another interest in her career. She worked on another book called Dot Complicated with another author named HarperCollins. She also worked on a book for kids which is not a bright start in her resume.

Randi Zuckerberg is now have a peaceful and happy life with her husband and two child. She is one of top 50 Digital Power Players (according to The Hollywood Reporter in their 2010 report) but she is down to ground like her brother. Her path might be separated from Facebook but the giant we have today might never be the same without Randi's effort and knowledge.

Derek Sivers, a clown who founded 3 major startups



Usually great minds won't settle for only one direction and this is true when we talk about Derek Sivers. This entrepreneur is founder of 3 big startup names: CD Baby, MuckWork and Wood Egg. But who is Derek Sivers and what was his path on his way of turning into a big name? Continue reading if you want to know the answer.

From music to circus and business

Derek Sivers born in 1969 in USA. He usually don't give much information about his childhood to the media but from what we know, it's obvious that he had huge love for music. He was a professional musician until 1987 and that experience led him into the road that turned an ordinary man into a legend.

He had many jobs and this fact helped him to understand his surrounding world better than most of people at his age. He used to be a clown at circus and kept this sense of humor in all aspects of his life. But nowadays he is more known as a ted talker, an entrepreneur and an author.

A life changing startup



Back in 1998, our world was a totally different one. We had internet but a dialup one, we had music but on cassettes and compact discs. Derek Sivers new the struggle of new comers in the world of music and using a new trend called internet, he started a new business in 1998 called CDbaby.

CDbaby was a website with the purpose of selling CD and vinyl to online customers. But at the same time, Derek Sivers made some specific facilities which could make it easier for newcomers to publish their music album.

This support made a lot of independent musicians to bloom and we can say that CDbaby changed the music culture back in late 90 and early 2000. As the matter of fact, idea behind CDbaby was a gateway in which Derek Sivers was able to sell his own music to customers but later on this website turned into a haven for independent musicians.

A new era

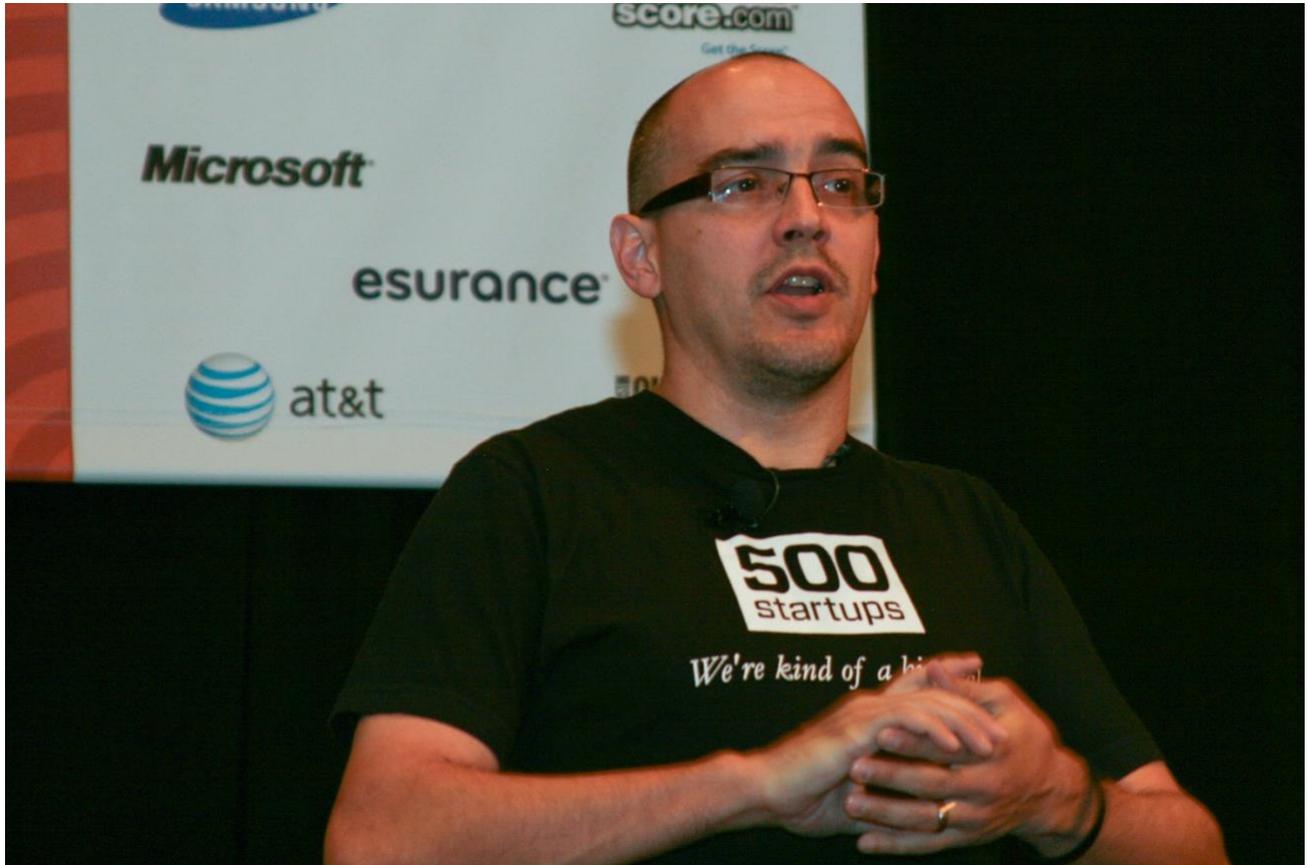
Sivers showed everyone that money is not everything. He transferred ownership of his CDbaby to Charitable remainder unitrust. He agreed to receive only 5% of the sale which was calculated a little more than 1 million, this money would go to Sivers until he dies and after that, same annual amount will be used for charity.

In 2008 he started his new project called MuckWork. This new company was all about what Sivers called it helping musicians with their uncreative dirty work. Later on he started another major startup called Wood Egg. This startup was focused on guidelines for people who wanted to establish a new company. Wood Egg did not target European giants and was more focused on growing markets such as India, Singapore, Malaysia, etc and some eastern giants such as Japan and South Korea.

Derek Sivers has a huge fortune but lives a fairly simple life in New Zealand. His way of being an entrepreneur can be a great example for people who want to start their business and his startup view was also a great role model for many of startups.



Dave McClure, founder of 500 Startups



Dave McClure is an entrepreneur and a well-known investor. This man is founder of the business accelerator called 500 Startups and in this article we will take a closer look at his life and the way that he took to reach where he is right now.

Early Days

Dave McClure born in USA, West Virginia. He grew up there and then joined Johns Hopkins University and eventually graduated from there in 1988. His major was in mathematics and science and this study leads him toward his entrepreneurship and the rest is history.



His first attempt to build a company was Aslan Computing Company. He founded Aslan back in 1994 and then lead Aslan toward success for 4 years but eventually sold it in 1998. Meanwhile his name was going to get known more and more every year. He was a consultant in technology and worked with giants such as Intel and Microsoft. Later on he joined one of the most exciting companies of new century. McClure was Director of marketing at PayPal and held to this position from 2001 until he decided to go for other ventures at 2004.

His next two years was full of marketing campaign and he was busy investing in multiple startup companies. At the same time Dave McClure was a major consultant for more than 15 major startups. Some of startups which used his consults, made their way to the top and for example, TechStreet is now a part of amazon and Jambool is a big name in google family. He also had a famous blog called 500 Hats. This blog was extremely popular and titled the most read blog in category of finance and venture capital.

From 500 Startups to a life destroying scandal
But crown of his jewel was 500 Startups. This startup was founded in 2010 by McClure. The first phase was a class of 12 startups. Next step was adding second class in 2011. Their ultimate goal was finally reached in 2013 when they officially invested in more than 500 startup companies.

But Dave McClure's life was not all glory and light. In 2017, New York Times published an article about harassment in venture capital world. One of the names in this article was McClure and this scandal leads to his resign from his work. He later on published an official apology letter and went outside of spotlight. His personal life might be a problem but his achievement and helping more than 500 startup companies will never be forgotten. Hi working attitude can be a good roadmap for young entrepreneurs but his personal life is no way close to good.

Dave McClure helped many of companies to reach their dreams. He showed the world that even when you don't have many great



ideas, you can help the others by using your main ideas income. 500 Startups in only a name and maybe in the future we see more than thousands of startups join this one big family.

Jason Calacanis, Engadget founder



For all who know digital news websites, there was a major shift in the last 10-20 years. This shift was all about representation. In earlier days of internet, digital media was a cheap copy of printed media but in time, it chanced into a friendlier environment and hence we all moved from printed media to where we are right now. It's fair to say that such trend would never saw the light of the day without people like Jason Calacanis.

Who is Jason Calacanis?

if these names doesn't ring any bell for you then I suggest you to google them and then you will find a whole new world.

He was born in 1970 in Brooklyn, New York. He pursued his studies at Fordham University and finally got his B.A in Psychology there in early



90's which might explain why he knows what people want from media.

It's fair to say that Weblogs, Inc. is the crown jewel of Calacanis carrier. He co-founded this brilliant blogging network with Brian Alvey in 2003. This blogging channel was so successful that in two years after its start they had more than 1000 Dollars income per day. This shining achievement caught the eyes of AOL board and they bought Weblogs, Inc in 2005 with an undisclosed fee which believed to be somewhere between 25 to 30 million dollars.

The long and winding road

After joining AOL, Calacanis brilliance made him another breakthrough. He joined Netscape team and he combined multiple successful methods to improve Netscape. He tried to bring top social media activists from different places such as Reddit, Flickr and NewsVine to make Netscape more successful than ever.

Sometime after that he started some new startups of his own and once again outshined his past by making new ways to reach people. During these times he came up with the idea of thisweekin.com, a podcast network which leaded to media giants like thisweekinStartups.com. This program was aired twice a week and has more than 0.1 million audience on each episode.

Its quiet unfair not to mention one of the most brilliant ideas that Calacanis had ever offered to humanity. This is none other than Mahalo.com. This websites is described as human-powered search engine by Calacanis himself. It's a center of knowledge exchange on the internet. We are all familiar with traditional with traditional search engines such as google and bing but Calacanis created this search engine in a way that create search result by human suggested concepts rather than computer generated ones. This leads to more accurate and more detailed results.

Fun facts

These are only some of the startups which Calacanis founded or co-founded them. But one of the best stories of his life is his tesla model



S. He has the first registered Tesla model S in his name. when he met Elon musk over a dinner, Musk told him about upcoming Model S project and Calacanis gave him two 50.000\$ Cheques and later received two tesla Model S cars which one of them was had register number 00001. He later on gave this car to Smithsonian Institution.

Jack Dorsey, Twitter and Square



Jack Dorsey, best known as the dual boss or CEO of the instant and real time social media platform, TWITTER, and instant payment platform and method, SQUARE.

Here we will lead you to get a quick glimpse of what he is into and learn the most you can out of this great character.

Narrative class of startupik:

While he is in the famous league of college drop-outters, Jack Dorsey is doing unbelievable things even for other elite members of the league. Back in college, he got into the scene by following a real social issue. Instantly, he was thinking of transportation fleet problems according to lack of real-time status tracking. As a junior developer, he created a dispatch software where taxi drivers could connect with and update each other. It was the first hint where you can follow where he was heading to.

In the same way, he took that idea very much seriously and dug deep. The real-time information update was the tickle trigger for him, and seemingly for every other human in this planet. Thus, he came up with this idea. Where you could tell your friends what you are at.



He exceeded the same mechanism to the real social life of people. In 2006, TWITTER born out of a taxi cab real-time communication to be "THE NEXT" communication tool for the children of Adam.

Over the course of time, challenges of high-level board of people in power at twitter forced him to get out of his own business. But is he going to give up? Somehow, he built up a payment platform which driven from the very same idea. Instant payment with a very simple physical and cyber procedures. Then, SQUARE, a revolutionary business tool brought Jack Dorsey on the scene. 2010 it was, when Jack Dorsey stormed back.

After his undeniable success, Jack was invited back to the twitter. After a few change of high-level change of position and statues, he finally selected as the CEO of TWITTER once again.

Lesson learned:

He has literally bitten off more than he could chew. Surprisingly, he has done it victoriously. Jack Dorsey is the commander in chief of two major companies with a combination net worth of 3 billion dollars. He has split himself in two place and in a same period of time.

But what he is insisting on is:

MY GOAL IS TO MAKE SURE THAT WE ARE BUILDING SOMETHING THAT OUTLIVES ME AND THAT ENDURES AND THAT CONTINUES TO SERVE GENERATIONS BEYOND ME, THAT MEANS I NEED TO BUILD STRUCTURES THAT AREN'T DEPENDENT ENTIRELY ON ME. THAT MEANS I NEED TO RECOGNIZE LEADERS WHO CAN SUCCEED ME. THAT MEANS WE NEED TO GET OUR DECISION-MAKING RIGOR AND PROCESS INTO THE VERY DNA OF OUR COMPANIES.



It means, structure is everything for him. Since he is handling zillions of multitask responsibility at the same time, and for the sake of GOD he has twitter and Square under his belt. we should trust what he is saying.

Structure will take out the personal aspects of available positions in an organization. Then it could give you the time and space you need to assess the real needs and important issues. This make you spend more quality rather than quantity and gain the maximum you could

Final Note

- Read the biographies of successful people so that you can succeed like them.
- This Ebook is **100% FREE**
- Share this valuable book with your friends and audience
- Download New version of This ebook:
Startupik.com/Startup-Founders-ebook